



# TRI COUNTY PDCA PAINTING NEWS

*Tri County Chapter of the Painting & Decorating Contractors of America*

3RD QUARTER 2011

## New PDCA Associate: Amazon Environmental

Since 1995, Amazon Environmental, Inc. has recycled over 30 million pounds of paint and other chemically similar materials. Amazon provides services for the 100% recycling of latex paint and chemically similar materials, water based materials including paints or coatings with flash points greater than 141°F and do not contain regulated levels of heavy metals. The cost is competitive with alternative disposal or recycling methods. We follow a strict hierarchy for recycling to insure that waste materials are put to their best use. Amazon is based in Riverside, California, and also has recycling facilities in Colton, California, Fridley, Minnesota, and Pryor, Oklahoma.

Amazon is permitted only to take non-hazardous material for recycling. An established list of acceptable material can be provided. All rejected material, which may have any hazardous characteristics are handled in compliance with hazardous waste laws and the California Code of Regulations (CCR), Title 22.

A significant amount of post-consumer left over latex paint is generated each year in the United States. Once the material is generated, the most environmentally preferred method of disposal would be to re-use or recycle into a usable product. This is the solution Amazon Environmental offers; that even non-reusable paint, which cannot be reprocessed back into paint, is manufactured into a commercial product. Through our patented processes, we can recycle all of the latex paint products sent to us, providing 100% recycling services of latex paint and chemically similar materials. Non-reusable paints (skins, hardened, soured, frozen), and other acceptable materials are used to manufacture Processed Latex Pigment (PLP), an additive for Port-

land Cements or into an organic fuel called biomass.

The manufacturing of high quality products must begin with high quality ingredients. Each container Amazon accepts, is opened and inspected to determine the quality of the paint and if the paint is still usable. Typically less than 50% of the paints in original containers received at our facility meet our criteria for re-use as paint. Amazon Select meets the industrial standards set forth by the Master Paint institute for paint manufacturing. These are the same standards that national brand paint must meet. In choosing high quality paints to recycle, Amazon Select is comparable to brand new paint. Our paint is also certified by Green Seal, a non-profit organization that guarantees the environmental friendliness of a product. Amazon markets its premiere recycled paints directly to customers, under the name Amazon Select. Amazon Select is a medium base interior/exterior latex paint; it provides excellent coverage and many cases a second coat is not needed.

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### CHECK IT OUT:

California Council PDCA  
[www.calpainters.org](http://www.calpainters.org)

Chapter Dinner Meeting,  
Sept. 21, 2011  
Pomona Valley Mining Co.

National PDCA  
[www.pdca.org](http://www.pdca.org)



## Tri County Chapter PDCA 2011 Board of Directors

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310 N. Indian Hill Blvd., Box 511  
Claremont, CA 91711  
Phone (909) 469-6445  
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tricitypdca@msn.com

Board meetings are held the second  
Wednesday of the month at noon at:  
MARIPOSA INN  
3109 E. Garvey Avenue  
West Covina, CA 91790  
(626) 974-4668

NO MEETING IN JULY & AUGUST.

# Greetings

## From the President

Hello Everyone,

I would like to welcome Lewis Perales of Amazon Environmental, Inc. as a new associate member.

I want to thank all of you for your support so far this year. In the mindset of "the glass is half full", I would like to think we are starting to see a little growth, in spite of what you hear on the news. We have had some great and informative dinner meetings this year and I am looking forward to our upcoming "Get to know the PDCA" meeting on September 21<sup>st</sup>.

I fully believe that in this down economy, it is the perfect time for us to educate ourselves and be better prepared for when things really start rolling again. I miss seeing the passion and pride in our industry and I mean that at all levels. Business owners need to teach their field staff the importance that comes from being a "craftsman". Leaders of contractor and associate members need to teach their support staff the importance of being a part of what I feel is an incredible industry.

Many thoughts and prayers to all of you as we all work hard towards a prosperous and healthy end of 2011.

*Much Respect,  
Jon Shepherd*





**ASSOCIATE  
MEMBERS**

**PAINT SUPPLIERS**

**DUNN-EDWARDS**

Dave Mendez (951) 833-7820

**FRAZEE PAINT**

Randy Gonzalez (714) 404-8873

**GLIDDEN PROFESSIONAL**

Kevin Ovard (619) 520-3011

Jules Medina (951) 545-9624

**RUSTOLEUM**

Ken Lee (951) 691-7485

**SHERWIN-WILLIAMS**

Rick Kjenstad (951) 850-4232

**VISTA PAINT**

Jim Hartwig (714) 726-6967

Greg Simpson (949) 232-6753

**EQUIPMENT & SPECIALTY**

**ABC CONSTRUCTION SPECIALTIES**

Art Valdez (909) 982-5556

**AHERN RENTALS**

Eddie Pulido (951) 712-1653

**AMAZON ENVIRONMENTAL, INC.**

Lewis Perales (951) 588-0206

**H&E EQUIPMENT SERVICE**

Harold Gidish (818) 321-4540

**LEAVITT INSURANCE SERVICES**

**(Formerly Barlocker Insurance)**

Ken Blaich (818) 914-7246

Doug Fyfe (818) 914-7230

**PURDY**

Hunter McClean (800) 547-0780

(714) 536-6480

# GET TO KNOW THE PDCA

**WEDNESDAY, SEPT 21, 2011**

**5:30 p.m.**

**Pomona Valley Mining Company**

**1777 Gillett Road, Pomona, CA**

***Painting & Decorating Contractors of America  
Founded in 1884 to Address Industry Issues***

**TRI COUNTY CHAPTER PDCA**

***Testimonials from Chapter Dignitaries on the Benefits***

**PAINTING & DECORATING CONTRACTORS OF CALIFORNIA**  
***Clifford Burg, Executive Director on Insurance Benefits & Coupons***

**PAINTING & DECORATING CONTRACTORS OF AMERICA**  
***Libby Loomis, Event & Unit Support Coordinator on Education,  
Support, Webinars, and Contracts***

**Cost: PDCA Members \$35 / All others \$50**

**RSVP no later than 9/15/11**

**Call Nancy (909) 469-6445, email: [tricontypdca@msn.com](mailto:tricontypdca@msn.com)**

*"Every person owes a part of their time and money to the business or industry in which they are engaged. No person has a moral right to withhold their support from an organization that is striving to improve conditions within their sphere."*

☞ There will be 50/50 raffle at each meeting. Starting at the second meeting if you attended the previous meeting you will be eligible to win a prize. This will continue for the entire year. Also, for each meeting attended your name will be put in a hat for a prize drawing at the installation dinner in 2012. Example: If you attend all six events your name will be in the hat six times.

☞ You will receive a flyer prior to each event giving a complete description of the agenda. All events with the exception of the golf tournament will start at 6:00 P.M. ASSOCIATES PLEASE NOTE: Associate meeting will be held at 5:00 P.M.

**PLAN TO ATTEND ALL EVENTS!  
YOU HAVE THE DATES! SUPPORT YOUR CHAPTER AND GET A WEALTH  
OF INFORMATION!**

## New PDCA Associate: Amazon Environmental continued from front cover

quality paints to recycle, Amazon Select is very comparable to brand new paint. Our paint is also certified by Green Seal, a non-profit organization that guarantees the environmental friendliness of a product. A minimum of new material is added to our recycled paint, mostly a preservative to prolong the shelf life of our paint. No VOC's are added into Amazon Select paints, producing a lower VOC level without the higher cost. Amazon Select Paints contains a minimum 95% post consumer paint, which is collected from the public through household hazardous waste collection sites throughout California, qualifying our paint for LEEDS and Green California Building preferences.

All post-consumer paints of questionable quality are suitable for re-use using our patented Latex Management System (LMS). PLP is manufactured by mixing the non-reusable paints with a mineral-rich powder. PLP is chemically compatible for use as an alternative raw material for kiln feed stock, and/or as a partial replacement for plasticizers, grinding aids and mineral admixtures used in manufacturing blended and plastic cements.

Biomass fuels currently provide about 4% of the energy used in the United States, and the most common form of biomass in US is wood. It is estimated that in the United States wood and wood waste provide about 2% of the

totally used energy. Biomass is a sustainable and potentially environmentally sound resource. Sulfur dioxide and nitrogen oxide emissions from burning biomass fuels are lower than those from burning coal.

Biomass fuels are versatile, which allows nations with different levels of technical development to meet their energy needs without having to import energy resources. Biomass is considered to be one of the key renewable resources of the future at both small- and large-scale levels. It already supplies 14% of the world's primary energy consumption. With increases in population and per capita demand, and depletion of fossil-fuel resources, the demand for biomass is expected to increase rapidly in developing countries

Portland cement is the most widely used construction material and is produced at more than seventy plants in the United States. A typical cement plant will produce 700,000 tons of Portland cement per year. With the energy and cement industries going green, the use of biomass is increasing. Any alternative energy facility can use at least 200 tons of biomass per day. These facts lead us to project the demand for such fuel to dramatically increase within the next few years. Through our innovation, Amazon Environmental has turned an unusable material into a marketable commodity.



*PDCA—Your Partner in Profit!*

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PAINTING & DECORATING CONTRACTORS  
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